

## **PARTNERS OUTDOORS - A TRADITION OF ACTION**

### ***ACCOMPLISHMENTS***

- WOW - Wonderful Outdoors World - program introducing thousands of city kids to the outdoors, in Los Angeles, California; Denver, Colorado; Washington, D.C., Phoenix, and Tucson, Arizona, national partners such as The Disney Company, Coleman, the Bureau of Land Management, the USDA Forest Service, and the National Park Service, the American Recreation Coalition, and the Recreation Roundtable.
- Federal Recreation Fee Demonstration Program, authorized by Congress for Fiscal Years 1996-1999 and extended through Fiscal Year 2004.
- Recreation Roundtable research – visitor motivations, satisfaction levels and barriers to participation – joint public/private effort involving the Bureau of Land Management, Tennessee Valley Authority, USDA Forest Service, Federal Highway Administration, and U.S. Army Corps of Engineers.
- The National Recreation Lakes Study Commission and its report, “Reservoirs of Opportunity.”
- Amendments to Golden Eagle Pass, making it available for private sale on both a commissionable (1993) and consignment (1998) basis.
- Partners Outdoors Fair on Capitol Hill designed to showcase creative partnership efforts aiding protection of America’s outdoors and enhancing visitor experiences to public sites.
- Smokey Bear hot-air balloon and display, created in 1994 to celebrate Smokey’s 50<sup>th</sup> anniversary and to increase public understanding of fires in the forests and public lands.
- Active Federal agency participation in many State tourism conferences.
- Washington, D.C. Urban Treehouse project, with National Park Service hosting modified version of the successful Atlanta experiment.
- A Federal partnership manual designed to help field-level officials understand opportunities for cooperation with for-profit organizations.
- A cooperative recreation information system data base pilot project in Colorado.
- Legends awards: recognition of outstanding Federal agency employees by ARC during the Great Outdoors Award Program in June.
- Shared-use Facilities Strategy: an example is the Outdoor Recreation Information Center in the REI flagship store in Seattle;
- Arrangements for a special BLM 50<sup>th</sup> Anniversary display at Walt Disney World’s EPCOT Center during 1996.
- An awareness campaign for Universal Access Design to encourage broad-based adoption of new practices by recreation’s public and private providers.
- Development of additional agreements and initiatives resulting from informal discussions among Partners Outdoors participants, during and after the Partners Outdoors annual conference.